

Hormel Foods Sales, LLC
HORMEL® Pepperoni Time Off Sweepstakes

Official Rules

NO PURCHASE, PAYMENT, OR DONATION OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT OR DONATION WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY.** The Hormel Foods Sales, LLC (“Sponsor”) HORMEL® Pepperoni Time Off Sweepstakes (the “Promotion”) is only open to those who, as of the start date, are legal residents of the forty-eight (48) contiguous United States, including the District of Columbia, and who have reached the age of majority in their state or district of residence. The Promotion is void in Alaska, Hawaii, and where prohibited or restricted by law. Employees, officers and directors of Sponsor and its parents, subsidiaries, affiliates, divisions, advertising and promotion agencies (“Promotion Entities”) involved in the administration of this Promotion, and the immediate families (defined as parents, spouses, children, siblings, grandparents and their respective spouses) or members of the same household (whether related or not) of each such employee, officer and director, are not eligible to enter. This Promotion is in no way sponsored, endorsed, administered by, or associated with X (formerly known as Twitter) (“X”), or LinkedIn.
2. **TIMING.** The Promotion entry period begins at 12:00:00 p.m. Central Time (“CT”) on September 4, 2024, and ends at 11:59:59 p.m. CT on September 20, 2024 (the “Entry Period”). Sponsor’s computer is the official timekeeping device for the Promotion.
3. **HOW TO ENTER.** To enter,

Via the Website: During the Entry Period, visit <https://pepperonitimeoff.com> (“Website”) and complete and submit an official entry form, including your full name, address (no P.O. Boxes), email address, phone number, and the pizza city you would like to visit. You will receive one (1) entry (an “Entry”) into the Promotion subject to the limit below. You may also share your “time off” request with your friends and family or you may skip this step. This optional action does not earn you entries into the Promotion. On subsequent days, you may simply return to the Website and log in with your email address.

Promotion Share Method of Obtaining Bonus Entries: After entering via the Website, you may obtain bonus Promotion Entries (“Bonus Entries”) by using the share functionality provided to post a prepopulated message promoting the Promotion on your X or LinkedIn Account or a copied link to invite a friend (who also must be eligible per Section 1, above) to enter the Promotion. For each share message sent using the share functionality provided by Sponsor where the individual who receives the message enters the Promotion using the link provided, you will receive one (1) Bonus Entry per platform into the Promotion, for a total of seventeen (17) Bonus entries per platform during the Entry Period.

The Promotion Entities are not responsible for technical difficulties of any kind, or for false, incorrect, changed, incomplete or illegible contact information.

LIMIT: One (1) Website Entry per person per day and up to seventeen (17) Bonus Entries per platform during the Entry Period.

Multiple Entries in excess of the limit listed above, mass Entries, and Entries generated by script, macro, or other automated means or by any means that subvert the entry process will be void. Every day during the Entry Period, you can return to the Promotion Website page and receive a daily Entry.

Complete and submit all requested information during the Entry Period in accordance with the on-screen instructions. You must complete all required information to be eligible to win. All entries must be received by Sponsor during the Entry Period. Any attempt by any participant to obtain additional entries beyond the limit by using multiple/different email addresses, identities, registrations, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. All Entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of submission will not be deemed proof of receipt of Entry by Sponsor.

Your Entry must not contain any inappropriate or offensive materials, as determined by Sponsor in its sole discretion. Any Entry, which in the sole opinion of Sponsor, is deemed inappropriate in any way (e.g., defamation, nudity, pornography, gratuitous violence, inappropriate language, obscene, illegal, racially or morally offensive or likely to transmit or contain a virus, corrupted file or any similar element, etc.), is inconsistent with the theme or image of the Promotion, contains personally identifiable information, or otherwise violates the terms or the spirit of these Official Rules in any way, may be rejected and result in disqualification. Entries must comply with all laws, rules, and regulations including, but not limited to, those concerning copyright, plagiarism, trademark, defamation and invasion of privacy. Sponsor has the right, but not the duty, to review and disqualify any Entry submitted in connection with this Promotion.

In the event of a dispute as to the ownership of an entrant's Entry, the natural person who is the authorized account holder of the email address or other address used to enter will be deemed to be the entrant, but only if that person is otherwise eligible to enter the Promotion. The "authorized account holder" is the natural person assigned to an email address or similar electronic address by an Internet access provider, online service provider, or other organization responsible for assigning addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder. If a dispute cannot be resolved to Sponsor's satisfaction, the winning entrant may be deemed ineligible.

4. **AGREEMENT TO OFFICIAL RULES AND DECISIONS.** By participating, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules, and the decisions of Sponsor (including, without limitation, decisions regarding eligibility of Entries, the selection of entrants and the winner, and the awarding of the prizes, which are final and binding in all respects.

5. **DRAWING; ODDS; NOTIFICATION.** On or about September 23, 2024, Sponsor or Sponsor's designee will randomly select potential winners from among all eligible Entries received. Odds of winning a prize depend on the number of eligible Entries received. Each entrant selected must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements and requests of Sponsor during the verification process. The potential winners will be notified either by phone, mail, courier and/or email or via social media direct message or notice on wall, at Sponsor's discretion. The potential Grand Prize winner will be required to execute and return to Sponsor or its designee a declaration of eligibility/release of liability/prize acceptance agreement ("Declaration"), within seven (7) days in the form provided by Sponsor in order to claim his/her prize. The Declaration must be returned to Sponsor by the date and/or time indicated. If the potential Grand Prize winner cannot be contacted within seven (7) days of the first attempt to contact him/her, or if the potential winner fails to return the Declaration within the specified time, or if any prize or prize notification is returned as undeliverable, or if a potential winner is found to be ineligible, or if the potential winner does not comply with the Official Rules or the requests of Sponsor, then the potential winner may be disqualified and an alternate winner may be selected by Sponsor in its sole discretion in his/her place, at random from among all eligible non-winning entries received by Sponsor for the Promotion.

No more than the stated number of prizes will be awarded. If, for any reason, more bona fide winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the winners of the advertised number of prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such prizes. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

6. **PRIZES/PRIZE RESTRICTIONS.** The prizes to be awarded in this Promotion are:

ONE (1) GRAND PRIZE: The "Grand Prize" is a three (3) day, two (2) night trip for the winner and one (1) travel companion to New York, New York or Chicago Illinois (depending on what was selected upon entry). Blackout dates may apply.

The Grand Prize includes:

- Round-trip coach airfare from the nearest major/international airport to the winner's home to the selected city.
- Three (3) day, two (2) nights' hotel accommodations (one room, double occupancy) at a hotel specified by the Sponsor.
- Round trip group transportation to/from the airport and hotel in the selected city.
- A check in the amount of \$250.

Approximate Retail Value ("ARV") of the Grand Prize: \$3,125. The actual value of the Grand Prize may vary depending on point of departure, fluctuations in the cost of air transportation and fluctuations in the cost of hotel accommodations. Any difference between the estimate ARV and the actual value of the Grand Prize will not be awarded.

The winner and his or her travel companion must travel together on the same itinerary and possess all required travel documents, including real ID, visas and valid passports, if and as applicable. It is the responsibility of the winner and his or her travel companion(s) to provide proper documentation (including government issued picture identification). All aspects of the travel portions of the Grand Prize must be conducted on such dates as determined by Sponsor in its sole and absolute discretion. The dates of departure and return are subject to change at the Sponsor's sole and absolute discretion. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. Travel must be booked at least (2) weeks prior to travel and all travel must be completed prior to October 31, 2024. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor reserves the right to structure travel routes select hotels, and all other aspects of the prize in their sole and absolute discretion. Winner will not receive cash or any other form of compensation if actual travel costs are less than (or more than) the estimate made in these Official Rules. The round-trip air transportation element for the Grand Prize begins and ends at the point of departure. If the Grand Prize winner elects to travel or partake in the Grand Prize with no travel companion, no additional compensation will be awarded to the Grand Prize winner in lieu of the unused airfare. The Grand Prize is subject to seat and hotel availability, as well as Sponsor's terms and conditions generally applicable thereto. If, in the judgment of Sponsor, air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round-trip air travel at Sponsor's sole and absolute discretion. The difference in value will not be awarded to the prize winner.

Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, transportation companies, prize providers or any other persons providing any Grand Prize-related services or accommodations. Sponsor is not liable for any missed prize events, or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor. Additional prize award details and travel information to be provided to the Grand Prize winner at the time of Grand Prize notification. The Grand Prize winner and companion(s) are responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. The Grand Prize winner may be required to provide a credit card at the time of hotel check-in. Companion of the Grand Prize winner must be at least the age of majority in his or her state of residence (which is 18 in most states, 19 in Alabama and Nebraska, and 21 in Mississippi) as of the date of departure or winner must be the parent or legal guardian of companion or have written permission from the parent/legal guardian. The travel companion must execute liability/publicity releases prior to issuance of travel documents. Once a travel companion is selected, he/she may not be substituted, except in Sponsor's sole and absolute discretion. Travel is subject to the terms and conditions set forth in this Promotion, and those set forth by Sponsor's transportation carrier(s) of choice. Lost, stolen or damaged airline tickets, travel vouchers, or check, will not be replaced or exchanged. All expenses not specifically mentioned herein, are not included as part of any Grand Prize package, and are solely the Grand Prize winner's responsibility, including, but not limited to: hotel taxes, additional ground transportation at the Grand Prize winner's destination(s), travel

insurance, room service, bag check fees, parking fees, laundry service, food, alcoholic beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges. Transportation carrier, venue, and hotel regulations and conditions apply. Travel and lodging are subject to availability, and any changes made to either of these will be at the expense of the Grand Prize winner. Should any element or detail of the Grand Prize become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion of the Grand Prize. In the event a prize winner (and/or his or her companion) engages in behavior that (as determined by Sponsor or any prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, harass any other person, creates an unauthorized disturbance, interruption or unnecessarily rough physical contact, potential for injury or property damages, or for any unhealthy, unsafe, unlawful, or inappropriate act, Sponsor reserves the right to terminate the applicable experience early and winner and/or companion may be removed or disqualified from participating in any aspect of the prize for any reason at any time. If a/the winner or companion, in the opinion of Sponsor or any of Sponsor's representatives, is considered a physical or mental threat to the well-being of any other individual, he/she may be removed from any premises relating to the prize and winner consents to such removal. Decisions regarding the conduct of the winners and companions in all aspects of their participation in the prize event/activity will be in the sole discretion of Sponsor, and any of Sponsor's representatives and final and binding in all respects.

TEN THOUSAND (10,000) FIRST PRIZES: Each "First Prize" is a coupon for one (1) **HORMEL®** Pepperoni product. ARV of the First Prize: \$4.99. Coupon expires on 4/30/2025. Terms and Conditions apply. See coupon for details.

Total ARV of all prizes available in the Promotion: \$53,025.

Prizes must be accepted as awarded, and prizes are awarded "AS IS" with no warranty, representation or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. No substitution, assignment or transfer of a prize is permitted, except by Sponsor, who reserves the right to substitute a prize with another prize of greater or equal value. Winners are solely responsible for any and all costs, fees, taxes and expenses associated with prize award, receipt and use, including, without limitation, all federal, state and local taxes on the prize. If a potential winner does not wish to accept a prize, an alternate winner may be selected at random from the pool of eligible entrants. All details of the prizes not set forth herein will be determined by Sponsor in its sole discretion. All entrants and entries are subject to verification prior to the awarding of a prize, as are the eligibility, age and other claims of information provided by a potential prize winner.

Prizes are non-transferable, with no cash redemptions, equivalents, or substitutions except at Sponsor's sole and absolute discretion. Prize details and availability are subject to change and are subject applicable rules and restrictions. In the event that Sponsor is unable to provide a prize or prize component, the Sponsor may elect to provide winners with the approximate value of such item in cash or award an alternate prize of

comparable or greater value. Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes received, regardless of whether they, in whole or in part, are used. The ARV of the prizes is based on available information provided to Sponsor as of the time these Official Rules are printed and may fluctuate. The value of the Grand Prize will be reported for tax purposes as required by law. The winner of the Grand Prize will be required to provide Sponsor with a valid social security number before the prize will be awarded for tax reporting purposes. An IRS Form 1099 will be issued in the name of winner for the actual value of the prize received. Any unclaimed prize will be forfeited. Prizes, if legitimately claimed, will be awarded. The Promotion Entities are not responsible for and will not replace any lost, mutilated or stolen prizes or any prize that is undeliverable or does not reach the winner because of an incorrect or changed address. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and the Promotion Entities will have no further obligation with respect to that prize or portion of the prize. No more than the stated number of prizes will be awarded. The Promotion Entities are not responsible for, and winner will not receive the difference, if any, between the actual value of the prizes at the time of award and the stated ARV in these Official Rules or in any Promotion-related correspondence or material. Limit of one (1) prize per person and per household. Sponsor will attempt to fulfill all First Prizes within approximately four (4) to six (6) weeks from the end of the promotion. Sponsor or designee will contact the Grand Prize winner within 1-2 weeks to arrange travel.

7. **PUBLICITY.** Except where prohibited by law, participation in the Promotion constitutes each winner's consent to Sponsor's (and its designees', successors' and assigns') use of winner's name, biography, likeness, voice, photographs, video, opinions, statements, hometown, state and country for promotional purposes in any manner or media (including, without limitation, online) now or hereafter known, worldwide, in perpetuity, and without further payment, consideration, notice, review, approval or consent. Despite the above, Sponsor has no obligation to use such materials in any manner.
8. **GENERAL CONDITIONS.** Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Promotion if, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, there is any unsportsmanlike, dangerous or disruptive behavior associated with the Promotion, or there are viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Sponsor's reasonable control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion. In such event, Sponsor reserves the right (but does not have the obligation) in its sole discretion to award prizes from among eligible, non-suspect Entries received up to the time of suspected impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules

shall not constitute a waiver of that provision or any other provision of these Official Rules.

9. **RELEASE.** By entering, each entrant forever, fully and irrevocably releases and holds harmless Sponsor and its parents, subsidiaries and affiliates, and their respective agents, advertising and promotion agencies, affiliates, Promotion partners and prize suppliers, X and LinkedIn, and all of their respective employees, officers, directors, shareholders and agents from and against all claims, damages or liabilities arising in whole or in part, directly or indirectly, from entrant's participation and/or Entry in the Promotion and/or any winner's award, receipt or use of any prize awarded in the Promotion or any prize-related activity.
10. **LIMITATIONS OF LIABILITY.** Sponsor and Promotion Entities are not responsible for: (a) incorrect or inaccurate transcription of Entry information or late, lost, misplaced, filtered, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete or misdirected Entries or Entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Promotion; (e) printing, typographical, electronic or human errors, which may occur in the offer or administration of the Promotion or the processing of Entries; or (f) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion, or from viewing, playing or downloading any material from Sponsor's website(s), regardless of whether the material was prepared by Sponsor or a third party, and regardless of whether the material is connected to Sponsor's websites by a hypertext link.
11. **DISPUTES.** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in Mower County, Austin, Minnesota; entrant submits to sole and exclusive personal jurisdiction to said courts in the State of Minnesota for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Promotion shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules of provisions (whether

of the State of Minnesota, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

12. DATA COLLECTION. Information collected in this Promotion will be administered by Sponsor in accordance with its Privacy Policy, located at <https://www.hormelfoods.com/privacy-policy/>.
13. OFFICIAL RULES. These Official Rules are available at <https://pepperonitimeoff.com>.
14. WINNERS LIST. To request a list of winners, send a self-addressed postage-stamped envelope to “HORMEL® Pepperoni Time Off Sweepstakes” — “Winner List Request,” c/o Realtime Media, LLC, 1001 Conshohocken State Road, Suite 2–100, West Conshohocken, PA 19428. Requests must be received by November 25, 2024.
15. SPONSOR. The sponsor of the Promotion and the address at which the Sponsor may be contacted is Hormel Foods Sales, LLC, 1 Hormel Place, Austin, MN 55912.